

### THE LATEST IN RISE LIFE SERVICES SPRING 2023 | ISSUE ONE

# THANK YOU, SPIRIT OF HUNTINGTON!

#### Written by James Young

Rise Life Services, a non-profit organization that provides support services to people with intellectual and developmental disabilities, has recently undergone a major transformation thanks to the hard work and dedication of the Spirit of Huntington, a marketing and design agency based in Huntington, New York.

They been instrumental in helping us to develop our brand, update our website, and manage our marketing efforts. Their expertise and guidance have been invaluable in helping us to better communicate our mission and connect with the community.

From the very beginning, the Spirit of Huntington took the time to get to know us and understand our goals and vision. They worked closely with us to develop a brand that accurately reflects who we are and what we do. The result is a brand that is cohesive, professional, and memorable.

In addition to developing our brand, the Spirit of Huntington also helped us to update our website, which was in dire need of an overhaul. They worked tirelessly to ensure that our website is user-friendly, informative, and visually appealing. The new website has been a tremendous asset in helping us to connect with our clients, donors, and volunteers. Finally, the Spirit of Huntington has been instrumental in managing our marketing efforts. They have helped us to develop a comprehensive marketing plan that includes social media, email marketing, and advertising. Their expertise and guidance have been instrumental in helping us to reach a wider audience and increase awareness of our organization and the important work we do.



Spirit of Huntington Art Director **Derek Guiliano** developing the new website for Rise Life Services.

At Rise Life Services, we are incredibly grateful for the partnership we have with the Spirit of Huntington. Their dedication, hard work, and expertise have been instrumental in helping us to better communicate our mission and connect with the community. We look forward to continuing to work with them in the future, and we encourage other non-profit organizations to consider partnering with the Spirit of Huntington for their marketing and branding needs.

### IMPORTANT UPDATES TO RESIDENCES: TURN OVER>>

UPCOMING **EVENTS** RISE ON THE VINE | **JUNE 13** | DEL VINO CASINO NIGHT FUNDRAISER | **AUGUST 17** | GIORGIO'S



## RISE AND SPIRIT OF HUNTINGTON COLLABORATE TO RENAME HOMES IN RESIDENCE PROGRAM AFTER FAMOUS ARTISTS

#### Written by Ashley Herkommer

We are thrilled to announce a new collaboration between Rise Life Services and the Spirit of Huntington Art Center! Together, we have decided to rename the homes in the Rise Life Services' residence program after famous artists, in order to celebrate the creativity and talent of those we serve. This partnership is a natural fit, as both organizations share a commitment to providing individuals with developmental disabilities with opportunities to express themselves creatively and build self-confidence.

By renaming the homes after artists such as Frida Kahlo, Vincent Van Gogh, and Claude Monet, we hope to inspire our residents to explore their own artistic abilities and take pride in their unique identities. We are excited to see the positive impact this collaboration will have on our community and look forward to continuing to work together to promote creative expression and inclusion for all.

SITE #	HOUSE	ARTIST
1	NORTHVILLE (ICF)	Jackson Pollock
2	WEST TIANA (MH)	Edward Hopper
3	CALVERTON (ICF)	Francisco Goya
4	N. ROANOKE (MH)	Vincent Van Gogh
5	JAMESPORT (ICF)	C.M. Coolidge
6	AQUEBOGUE (MH)	Vincent Van Gogh
7	CUTCHOGUE (ICF)	Geoges Seurat
8	HAMPTON BAYS (MH)	Piet Mondrian
9	ROANOKE AVE (MH)	Leonardo Da Vinci
10	MAIN RD (MH)	Rembrandt
11	RIVERLEIGH AVE (MH)	Johannes Vermeer
12	WASHINGTON AVE (MH)	Sandro Botticelli
13	WAINSCOTT (MH)	Katshushika Hokusai
14	HORSESHOE DRIVE (IRA)	James Abbott Whistler
15	CROSS RIVER (IRA)	Michelangelo
16	OSTRANDER AVE (MH)	Gustav Klimt
17	NADEL DRIVE (MH)	Diego Velasquez
18	TUTHILLS LANE (IRA)	Diego Rivera
19	LAKEVIEW (IRA)	Rembrandt

SITE #	HOUSE	ARTIST
20	EVERGREEN (IRA)	Leonardo Da Vinci
21	RANDALL ROAD (IRA)	Salvador Dali
22	PATTI LANE (IRA)	Pablo Picasso
23	RIDGE (ICF)	Pierre-Auguste Renoir
24	SUTTON PLACE (IRA)	Grant Wood
26	KING STREET (MH)	Vincent Van Gogh
27	LINCOLN STREET (MH)	El Greco
28	OSBORNE (MH)	Rene Magritte
29	UPSTAIRS ROANOKE(MH)	Edvard Munch
30	KINGS DRIVE (IRA)	Pieter Bruegel The Elder
31	CARMEN VIEW (IRA)	Edgar Degas
32	MIDDLE ISLAND (IRA))	Pablo Picasso

### **NEW COMMITTEES**

### ENTERTAINMENT COMMITTEE

Caterina Lynch Diane Torrens Christina Pandolfo Alietra Davis Kadijah Booker

### COOKING COMMITTEE

Amanda Sanderlin Essence Kyan Jackson Shalea Mitchell Grahame Morgan

### ANIMAL & WILDLIFE COMMITTEE

Diane Iuliucci Ildiko Czigany Valeria Wentworth Sade Greene Grahame Morgan

### MUSIC, ART & DANCE COMMITTEE

Barbara Seraphin Jennifer Mazzola Gabrielle Rodriguez Debra Gholson Althea Bresnahan James Lamb

### SPORTS COMMITTEE

Tamara Pinckney Dan Dern Louis Bosco Isiah Kreamer